

Advertising Rate Card





Advertising Rates Monday -Friday

Chanel	Time	Rates per 30s	Rates per 45s	Rates per 60s
C1	05h30 – 9h00	R634	R951	R1260
C2	09h00 – 11h00	R592	R880	R1180
C3	11h00 – 14h00	R592	R880	R1180
C4	14h00 – 15h00	R400	R600	R800
C5	15h00 – 18h00	R592	R880	R1180
C6	18h00 – 21h00	R634	R951	R1260
C7	21h00 – 23h00	R524	R780	R1050



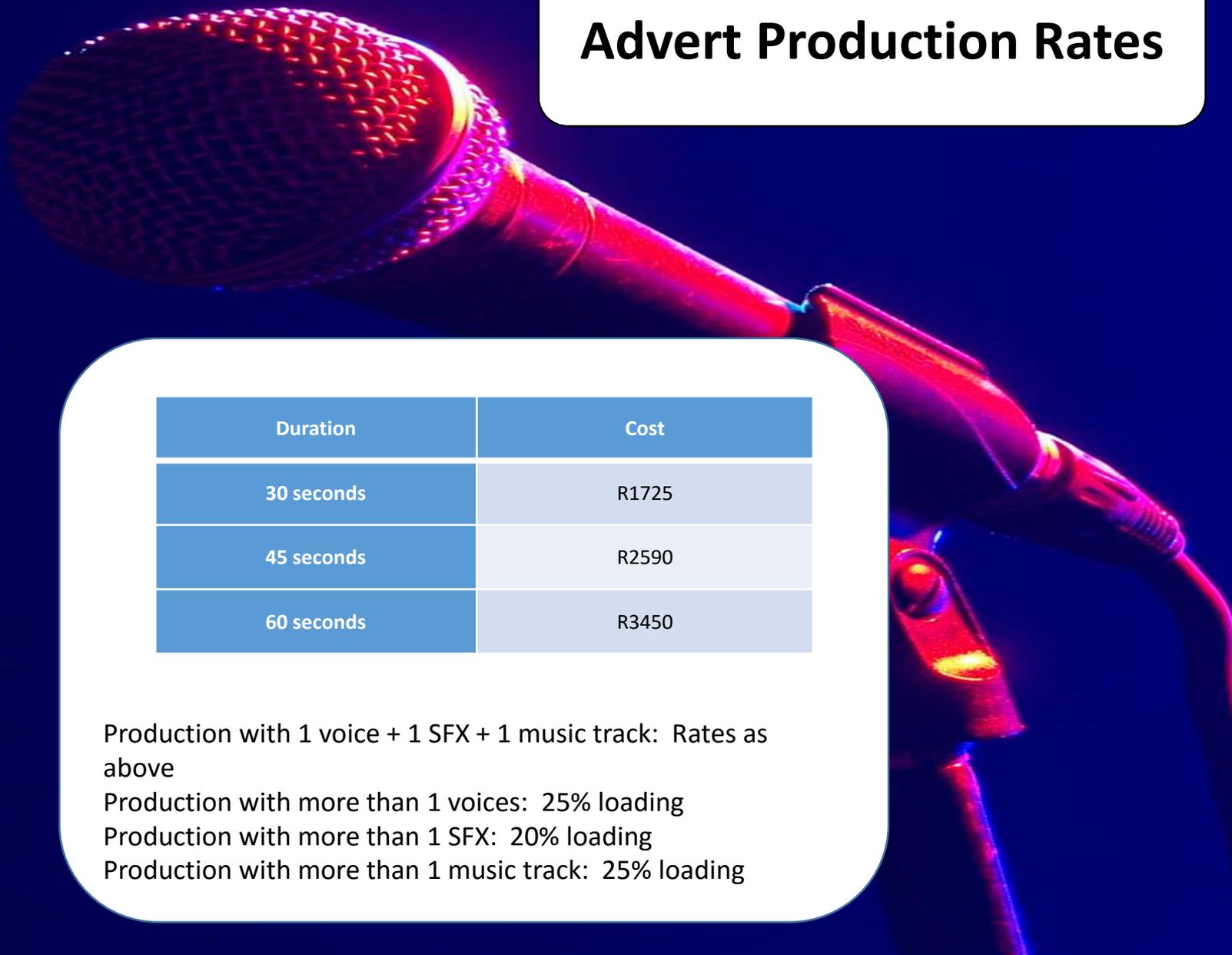
Advertising Rates Saturday

Chanel	Time	Rates per 30s	Rates per 45s	Rates per 60s
C1	05h30 – 9h00	R524	R786	R1048
C2	09h00 – 11h00	R578	R867	R1156
C3	11h00 – 14h00	R578	R867	R1156
C4	14h00 – 15h00	R275	R410	R546
C5	15h00 – 18h00	R524	R786	R1048
C6	18h00 – 21h00	R524	R786	R1048
C7	21h00 – 23h00	R409	R615	R818



Talkshow and Interview Rates

Time	5 minutes	10 minutes	15 minutes	20 minutes	30 minutes	45 minutes	60 minutes
05h30 – 9h00	R890	R1780	R2670	R3560	R5340	R8010	R10680
09h00 – 11h00	R828	R1650	R2450	R3300	R4950	R7425	R9900
11h00 – 14h00	R828	R1650	R2475	R3300	R4950	R7425	R9900
14h00 – 15h00	R560	R1120	R1680	R2240	R3360	R5045	R6720
15h00 – 18h00	R828	R1650	R2475	R3300	R4950	R7425	R9900
18h00 – 21h00	R890	R1780	R2670	R3560	R5340	R8010	R10680
21h00 – 23h00	R747	R1500	R2250	R3000	R4500	R6750	R9000



Advert Production Rates

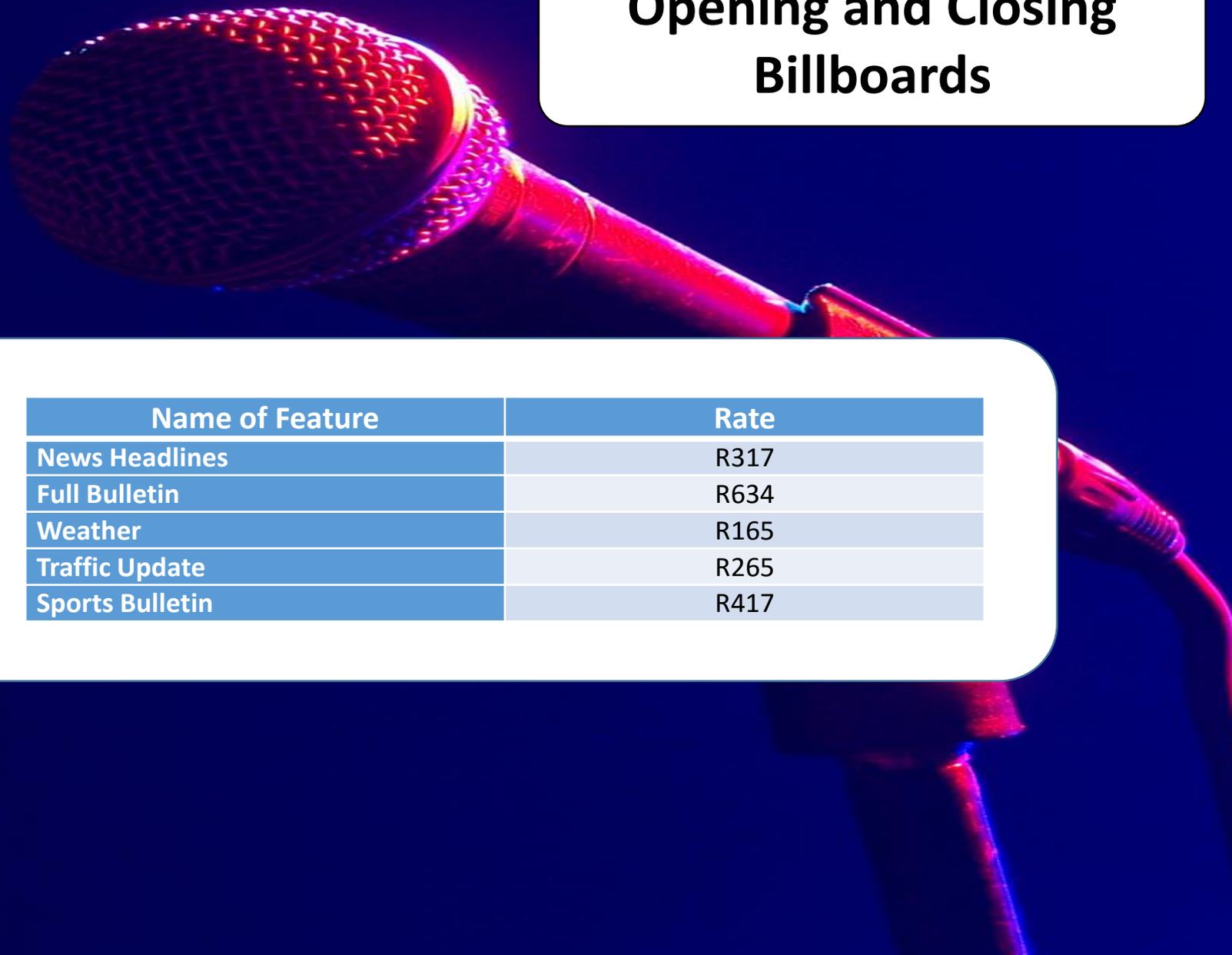
Duration	Cost
30 seconds	R1725
45 seconds	R2590
60 seconds	R3450

Production with 1 voice + 1 SFX + 1 music track: Rates as above

Production with more than 1 voices: 25% loading

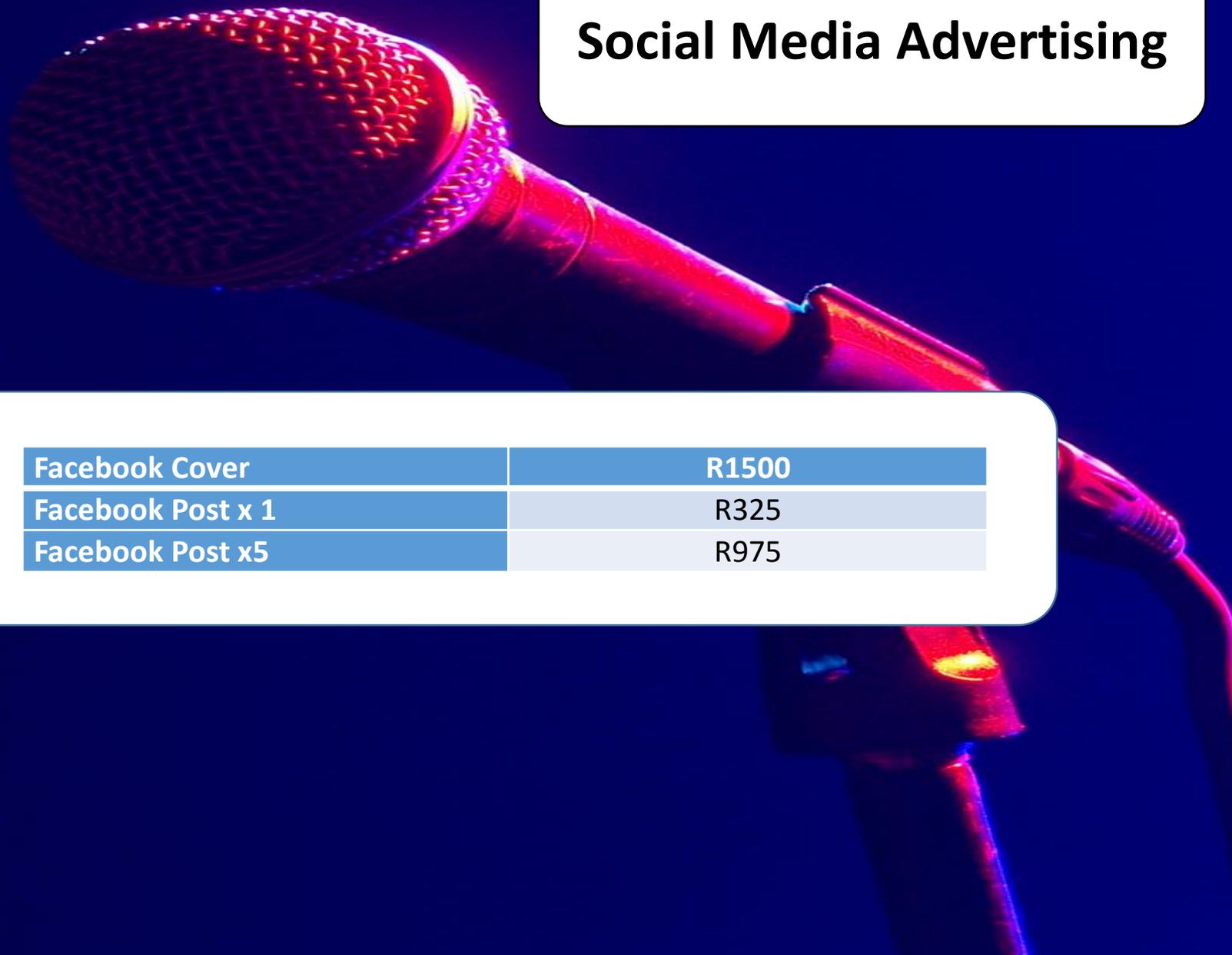
Production with more than 1 SFX: 20% loading

Production with more than 1 music track: 25% loading



Opening and Closing Billboards

Name of Feature	Rate
News Headlines	R317
Full Bulletin	R634
Weather	R165
Traffic Update	R265
Sports Bulletin	R417



Social Media Advertising

Facebook Cover	R1500
Facebook Post x 1	R325
Facebook Post x5	R975