



RATE CARD

ABOUT RADIO KHWEZI

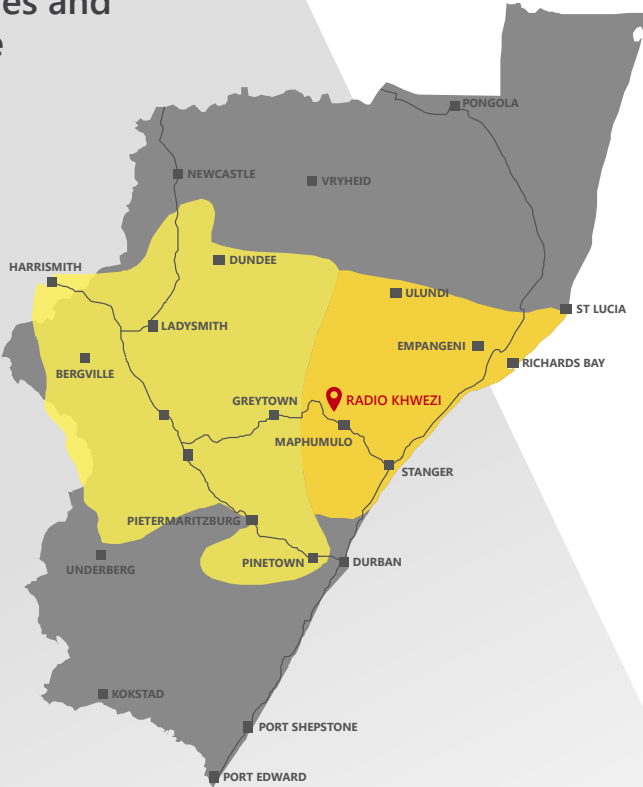
Radio Khwezi is a community radio station based in KwaZulu Natal. The station is built on Christian values and aims to uplift and bring hope to the community it serves.



Drawing on talent from local communities.



Involved in numerous community outreaches.

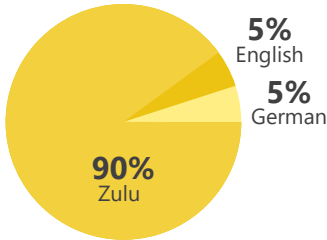


90.5 FM | 107.7 FM

BROADCAST
FOOTPRINT



8000
ONLINE LISTENER HOURS
PER MONTH



LANGUAGES

Masibumbane

Established in 1998, the purpose of the Masibumbane Listeners' Club is to unite the listeners of Radio Khwezi and promote understanding, mutual aid and caring among people in the respective communities.

The members of the organisation are involved in various agricultural projects and co-operatives to improve the lives of the people in rural communities.



5 600 members | 52 branches across KwaZulu Natal

RATES

ADVERTS

Advertise your product or service in any of our popular shows. Send us your recording or get us to create your advert for you.

*Rates based on 30 second commercials. Contact us for pricing on alternate durations and advert production.

TIME	RATES MONDAY - FRIDAY 30 seconds	RATES SATURDAY 30 seconds
05:30 - 09:00	R768	R635
09:00 - 11:00	R717	R700
11:00 - 14:00	R717	R700
14:00 - 15:00	R484	R330
15:00 - 18:00	R717	R635
18:00 - 21:00	R768	R635
21:00 - 23:00	R635	R495

LIVE READS & BILLBOARDS

These features are read live by the presenter in a natural and genuine delivery within a show, or at the opening and/or closing of a feature.

FEATURE	RATES
News Headline	R384
Full Bulletin	R768
Weather	R200
Traffic Update	R320
Sports Bulletin	R505

RATES

TALK SHOWS & INTERVIEWS

Our interviews range from 5 to 60 minutes. Our trained presenters acquaint themselves with the topic and deliver an interactive Q&A session.

Similar to the interview, the talk show feature involves listeners in the discussion via telephone and social media platforms.

TIME	RATES 5 minutes	RATES 10 minutes	RATES 15 minutes	RATES 30 minutes	RATES 60 minutes
05:30 - 09:00	R1 077	R2 154	R3 230	R6 460	R12 923
09:00 - 11:00	R1 003	R1 997	R2 996	R5 990	R11 980
11:00 - 14:00	R1 003	R1 997	R2 996	R5 990	R11 980
14:00 - 15:00	R678	R1 356	R2 033	R4 066	R8 130
15:00 - 18:00	R1 003	R1 997	R2 996	R5 990	R11 980
18:00 - 21:00	R1 077	R2 154	R3 231	R6 462	R12 923
21:00 - 23:00	R905	R1 815	R2 723	R5 445	R10 890

SOCIAL MEDIA

Our interactive social media channels offer extensive brand exposure to broaden your reach.

ENGAGEMENT AVERAGE PER MONTH

15 700



REACH AVERAGE PER MONTH

148 200



FEATURE

RATES

Facebook Post x1

R394

Facebook Post x5

R1 181

REMOTE BROADCASTING

LIVE FEED

Offers the opportunity to have a promotional event transmitted on air from the venue for far-reaching exposure.

LIVE BROADCAST

A broadcast from an event venue which includes live interviews, crossovers, station branding and live transmission.



FEATURE

DURATION

RATE

Live Feed

1 hour

R11 980

Live Broadcast

2 hours

R35 000

CONTACT US

☎ 032 481 5520

✉ sales@khwezi.org.za

🌐 www.khwezi.org.za

📘 @RadioKhwezi

We offer various packages with a selection of features. Let us tailor a package to suit your needs.

Seasonal packages also available.

Terms & Conditions

Rates based on 2021 rate card and subject to VAT. Agency commission not included. Commercials at preferred times are subject to a 25% loading.

Material format: MP3

Deadline: 3 days prior to date of broadcast.

Cancellation: 8 days written notice required, thereafter a 100% cancellation fee will apply.

Restrictions: No alcohol, tobacco, gambling or network marketing. Copy subject to approval.

Valid from January - December 2021

