



RATE CARD

ABOUT RADIO KHWEZI

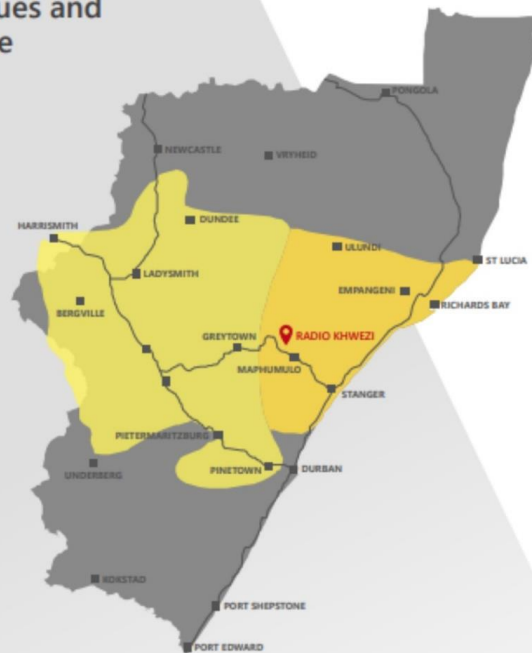
Radio Khwezi is a community radio station based in KwaZulu Natal. The station is built on Christian values and aims to uplift and bring hope to the community it serves.



Drawing on talent from local communities.



Involved in numerous community outreaches.



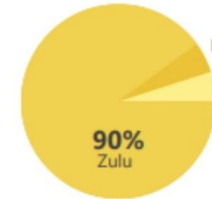
90.5 FM | 107.7 FM

**BROADCAST
FOOTPRINT**



8000

**ONLINE LISTENER HOURS
PER MONTH**



LANGUAGES

Masibumbane

Established in 1998, the purpose of the Masibumbane Listeners' Club is to unite the listeners of Radio Khwezi and promote understanding, mutual aid and caring among people in the respective communities.

The members of the organisation are involved in various agricultural projects and co-operatives to improve the lives of the people in rural communities.



5 600 members | 52 branches across KwaZulu Natal

ADVERTISING RATES

CHANNEL	TIME	15-30 Seconds	30-45 Seconds	45-60 Seconds	60 Seconds		
MONDAY-FRIDAY							
Channel 1	05:30-09:00	R415.00	R829.00	R1,244.00	R1,647.00		
Channel 2	09:00-11:00	R378.00	R774.00	R1,150.00	R1,542.00		
Channel 3	11:00-14:00	R378.00	R774.00	R1,150.00	R1,542.00		
Channel 4	15:00-18:00	R378.00	R774.00	R1,150.00	R1,542.00		
Channel 5	18:00-21:00	R415.00	R829.00	R1,244.00	R1,647.00		
Channel 6	21:00-23:00	R342.00	R686.00	R1,020.00	R1,372.00		
SATURDAY							
Channel 1	05:30-09:00	R342.00	R686.00	R1,028.00	R1,369.00		
Channel 2	09:00-11:00	R378.00	R756.00	R1,134.00	R1,512.00		
Channel 3	11:00-14:00	R378.00	R756.00	R1,134.00	R1,512.00		
Channel 4	15:00-18:00	R342.00	R686.00	R1,028.00	R1,369.00		
Channel 5	18:00-21:00	R342.00	R686.00	R1,028.00	R1,369.00		
Channel 6	21:00-23:00	R268.00	R535.00	R805	R1,069.00		
TALK SHOWS & INTERVIEWS							
Our interviews range from 5 to 60 minutes. Our trained presenters acquaint themselves with the topic and deliver an interactive Q&A session.							
Similar to the interview, the talk show feature involves listeners in the discussion via telephone and social media platforms.							
TIME	5 Min	10 Min	15 Min	20 Min	30 Min	45 Min	60 Min
05:30-09:00	R1,163.00	R2,326.00	R3,488.00	R4,653.00	R6,977.00	R10,467.00	R13,957.00
09:00-11:00	R1,083.00	R2,157.00	R3,236.00	R4,312.00	R6,469.00	R9,704.00	R12,938.00
11:00-14:00	R1,083.00	R2,157.00	R3,236.00	R4,312.00	R6,469.00	R9,704.00	R12,938.00
15:00-18:00	R1,083.00	R2,157.00	R3,236.00	R4,312.00	R6,469.00	R9,704.00	R12,938.00
18:00-21:00	R1,163.00	R2,326.00	R3,488.00	R4,653.00	R6,977.00	R10,467.00	R13,957.00
21:00-23:00	R977.00	R1,960.00	R2,941.00	R3,920.00	R5,881.00	R8,821.00	R11,761.00
Advert Production							
Duration	Cost						
30 Seconds	R2,255.00						
45 Seconds	R3,385.00						
60 Seconds	R4,509.00						

FEATURE & DURATION	RATES
Facebook Cover	R1,960.00
Facebook Post x1	R426.00
Facebook Post x5	R1,275.00



LIVE READS & BILLBOARDS

These features are read live by the presenter in a natural and genuine delivery within a show, or at the opening and/or closing of a feature.

Opening and Closing Billboards

FEATURE	RATES
News Headlines	R415.00
Full Bulletin	R829.00
Weather	R216.00
Traffic Updates	R346.00
Sports Bulletin	R545.00

REMOTE BROADCASTING

LIVE FEED

Offers the opportunity to have a promotional event transmitted on air from the venue for far-reaching exposure.

LIVE BROADCAST

A broadcast from an event venue which includes live interviews, crossovers, station branding and live transmission.

RADIO
Khwezi
90.5 FM | 107.7 FM



FEATURE

DURATION

RATES NEGOTIABLE

Live Feed

1 hour

R11 980

Live Broadcast

2 hours

R35 000

CONTACT US

☎ 032 481 5520 & 032 492 0705

✉ sales@khwezi.org.za

🌐 www.khwezi.org.za

📘 @RadioKhwezi

We offer various packages with a selection of features. Let us tailor a package to suit your needs.

Seasonal packages also available.

Terms & Conditions

Rates based on 2022 rate card and subject to VAT. Agency commission not included. Commercials at preferred times are subject to a 25% loading

Material format: Mp3

Deadline: 3 days prior to date of broadcast.

Cancellation: 8 days written notice required, thereafter a 100% cancellation fee will apply.

Restrictions: No alcohol, tobacco, gambling or network marketing. copy subject to approval.

Valid until March 2023



Listen online
<https://www.khwezi.org.za/player.html>