

RATE CARD

2024/2025

RADIO
Khwezi
90.5 FM | 107.7 FM

About us

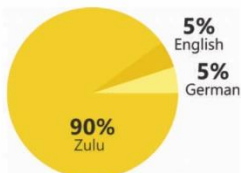
Since 1995, Radio Khwezi, which means the morning star in IsiZulu has been the daily companion of individuals and families, most of who are from rural communities in the Natal midlands and north coast areas.

Over 150 000 listeners tune in daily to the wide range of programs delivered with a true local flavor and range from current and national affairs, educational programs, talk shows, music, and dramas.

Radio Khwezi works together with the communities it serves, to develop, produce, and broadcast quality programs that aim to educate and uplift the listeners.

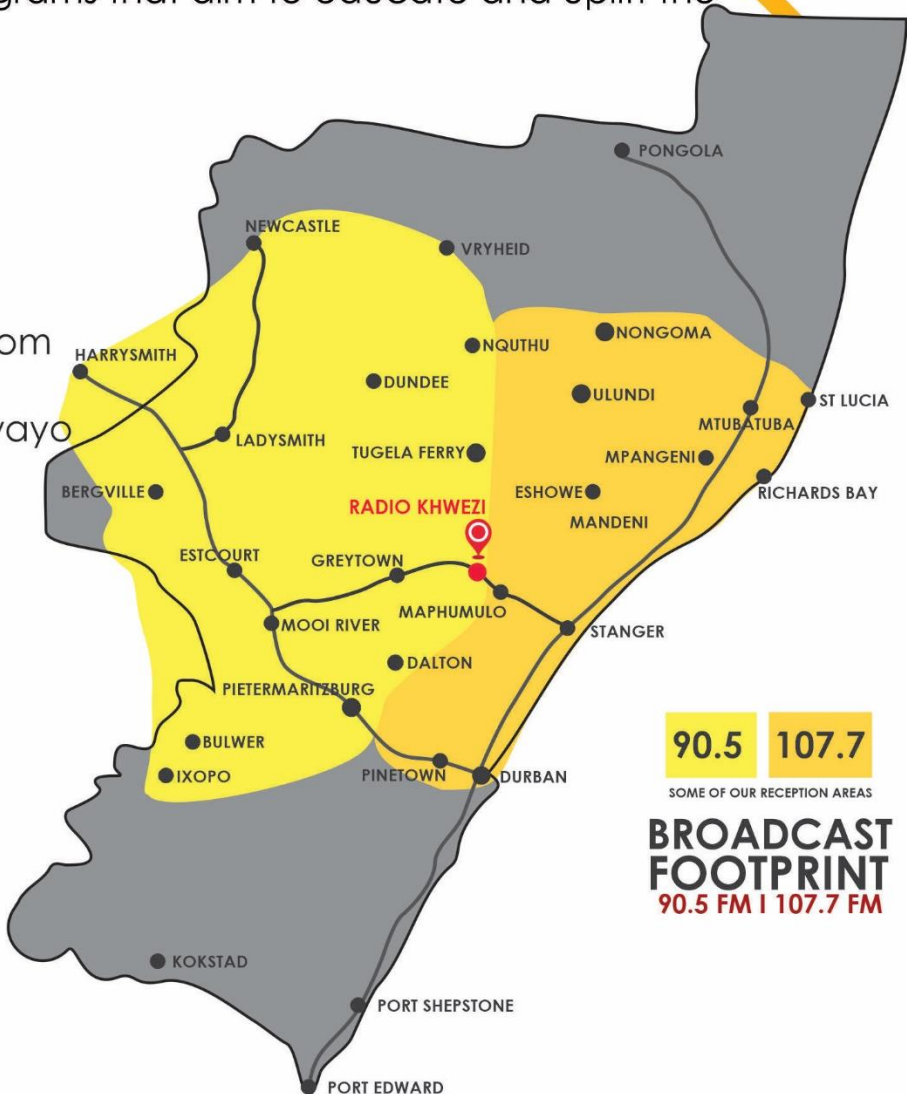
Radio Khwezi is KwaZulu-Natal's largest local radio station.

Our broadcast coverage stretches from ILembe District, uMzinyathi District, uMgungundlovu District, King Cetshwayo District, Uthukela District, Zululand District, uMkhanyakude District and part of Harry Gwala District and the EThekweni metropolitan area.



LANGUAGES

Livestreaming: <https://www.khwezi.org.za/player2.html>



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Radio Khwezi provides affordable advertising to small and large businesses. We offer various packages with a selection of features.

Let us tailor a package to suit your needs. Seasonal packages are also available.

GENERIC ADVERTS WEEKDAYS				
Time Slot	15 - 30 sec	30 - 45 sec	45-60 sec	60 sec
04:00 - 06:00	R 311.00	R 622.00	R 1,186.00	R 1,594.00
06:00 - 09:00	R 483.00	R 963.00	R 1,446.00	R 1,914.00
09:00 - 12:00	R 440.00	R 900.00	R 1,336.00	R 1,792.00
12:00 - 15:00	R 440.00	R 900.00	R 1,336.00	R 1,792.00
15:00 - 18:00	R 483.00	R 963.00	R 1,446.00	R 1,914.00
18:00 - 21:00	R 440.00	R 900.00	R 1,336.00	R 1,792.00
21:00 - 24:00	R 311.00	R 622.00	R 1,186.00	R 1,594.00

GENERIC ADVERTS WEEKENDS				
Time Slot	15 - 30 sec	30 - 45 sec	45-60 sec	60 sec
04:00 - 06:00	R 288.00	R 576.00	R 866.00	R 1,150.00
06:00 - 09:00	R 368.00	R 738.00	R 1,106.00	R 1,473.00
09:00 - 12:00	R 407.00	R 813.00	R 1,220.00	R 1,627.00
12:00 - 15:00	R 407.00	R 813.00	R 1,220.00	R 1,627.00
15:00 - 18:00	R 368.00	R 738.00	R 1,106.00	R 1,473.00
18:00 - 21:00	R 368.00	R 738.00	R 1,106.00	R 1,473.00
21:00 - 24:00	R 288.00	R 576.00	R 866.00	R 1,150.00

INTERVIEWS WEEKDAYS							
Time Slot	5 min	10 min	15 min	20 min	30 min	45 min	60 min
04:00 - 06:00	R 1,135.00	R 2,278.00	R 3,418.00	R 4,555.00	R 6,834.00	R 10,250.00	R 13,667.00
06:00 - 09:00	R 1,351.00	R 2,703.00	R 4,053.00	R 5,408.00	R 8,108.00	R 12,163.00	R 16,219.00
09:00 - 12:00	R 1,258.00	R 2,507.00	R 3,761.00	R 5,011.00	R 7,518.00	R 11,277.00	R 15,035.00
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INTERVIEWS WEEKENDS							
Time Slot	5 min	10 min	15 min	20 min	30 min	45 min	60 min
04:00 - 06:00	R 1,051.00	R 2,109.00	R 3,165.00	R 4,218.00	R 6,328.00	R 9,491.00	R 12,655.00
06:00 - 09:00	R 1,251.00	R 2,503.00	R 3,753.00	R 5,007.00	R 7,507.00	R 11,262.00	R 15,018.00
09:00 - 12:00	R 1,165.00	R 2,321.00	R 3,482.00	R 4,640.00	R 6,961.00	R 10,442.00	R 13,921.00
12:00 - 15:00	R 1,165.00	R 2,321.00	R 3,482.00	R 4,640.00	R 6,961.00	R 10,442.00	R 13,921.00
15:00 - 18:00	R 1,165.00	R 2,321.00	R 3,482.00	R 4,640.00	R 6,961.00	R 10,442.00	R 13,921.00
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21:00 - 24:00	R 1,051.00	R 2,109.00	R 3,165.00	R 4,218.00	R 6,328.00	R 9,491.00	R 12,655.00

Advertise your product or service on any of our popular shows. Send us your recording or get us to create your ad for you.

ELEMENT	RATE
Social media: Facebook	R426.00
Opening and Closing Billboard	R963.00
Advert Production	R2,000.00
Power Spot	Rate x2 (Double rate)
Outside Broadcast (OB) 1hr-3hrs Max	R45,000.00

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Radio Khwezi is encouraging our clients to create customized packages that are best for your brand.

For more information on our rates and packages, contact us at sales@khwezi.org.za or call 032 492 0728/06/05.



107.7 FM

90.5 FM

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OUR SERVICES

GENERIC ADVERTS
LIVE READS
INTERVIEWS
PROMOTIONS

OUTSIDE BROADCASTS
COMPETITION PACKAGES
PRODUCTION
SOCIAL MEDIA PACKAGES

REMOTE BROADCASTING

Broadcasting from an event venue, which includes live interviews, crossovers, station branding, and live transmission.

FEATURED

OUTSIDE BROADCAST

DURATION

3HRS MAX

RATES NEGOTIABLE

R45 000



Terms and conditions

- Rates are based on the 2024 rate card and are subject to VAT. The agency commission is not included.
- Commercials at preferred times are subject to a 100% loading.
- Material format: Mp3
- Deadline: 3 days prior to the date of broadcast.
- Cancellation: 4 days written notice is required; thereafter, a cancellation fee will apply.
- Restrictions: No alcohol, tobacco and gambling
- Valid until March 1, 2025