

RATE CARD

2025/2026



“Celebrating 30 years” 2 September 1995

Telkom Radio Awards: Station of the Year 2024/2025

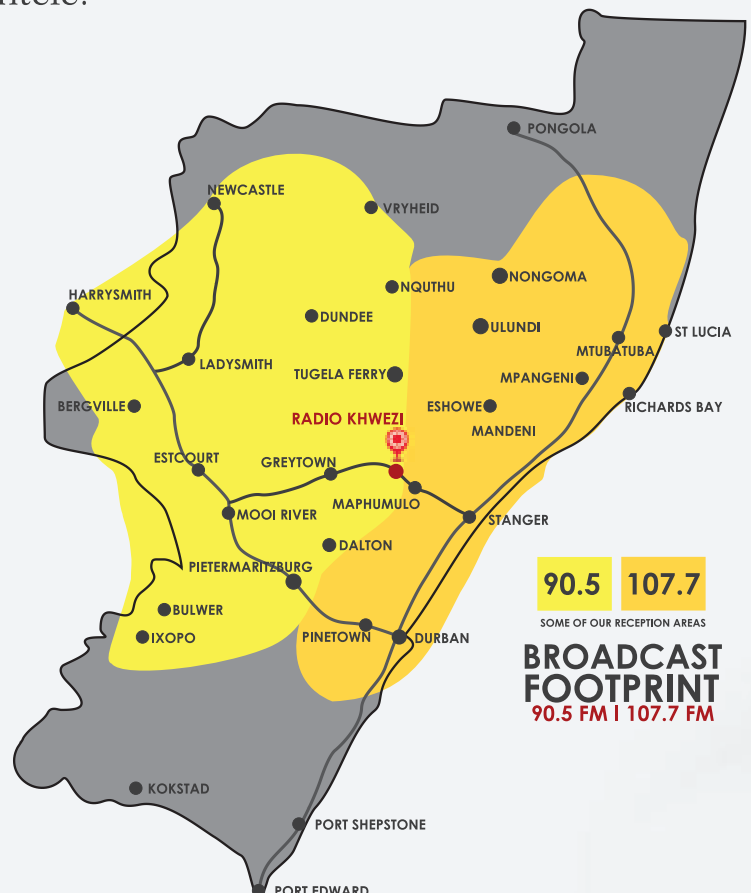
Radio Khwezi, the Telkom Awards community radio station of the year for 2013 and 2024, is a daily companion to individuals from all levels of society.

Khwezi prides itself on being the only community radio station in South Africa that has two frequencies (90.5 and 107.7 FM), which enables it to broadcast for most parts of KwaZulu-Natal (Midlands and North Coast areas) and our online listener`s are continually increasing.

The station has been collaborating with the communities it serves to develop and broadcast quality programs that aim to educate and uplift its listeners for over 30 years.

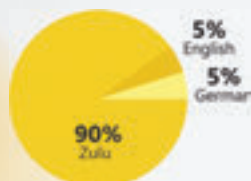
The caliber of the station`s programming content has gained recognition by winning multiple awards from different organisers. Radio Khwezi broadcasts in isi-Zulu, German, and English and is the station to go for listeners who want to revive their hope and for businesses who want to grow their clientele.

Our broadcast coverage stretches from ILembe District, uMzinyathi District, uMgungundlovu District, King Cetshwayo District, Uthukela District, Zululand District, uMkhanyakude District, and part of Harry Gwala District and the eThekweni metropolitan area.



18 000

ONLINE LISTENER HOURS
PER MONTH



LANGUAGES

Livestreaming: <https://www.khwezi.org.za/player2.html>

RATE CARD

2025/2026



Radio Khwezi provides affordable advertising to small and large businesses. We offer various packages with a selection of features. Let us tailor a packages to suit your needs. Seasonal packages are also available

GENERIC ADVERTS WEEKDAYS				
TIME SLOT	15-30 Sec	30-45 Sec	45-60 Sec	60 Sec
04:00-06:00	R333.00	R666.00	R1,269.00	R1,706.00
06:00-09:00	R517.00	R1,030.00	R1,547.00	R2,048.00
09:00-12:00	R471.00	R963.00	R1,430.00	R1,917.00
12:00-15:00	R471.00	R963.00	R1,430.00	R1,917.00
15:00-18:00	R517.00	R1,030.00	R1,547.00	R2,048.00
18:00-21:00	R471.00	R963.00	R1,430.00	R1,917.00
21:00-00:00	R333.00	R666.00	R1,269.00	R1,706.00

GENERIC ADVERTS WEEKENDS				
TIME SLOT	15-30 Sec	30-45 Sec	45-60 Sec	60 Sec
04:00-06:00	R308.00	R616.00	R927.00	R1,231.00
06:00-09:00	R394.00	R790.00	R1,183.00	R1,576.00
09:00-12:00	R435.00	R870.00	R1,305.00	R1,741.00
12:00-15:00	R435.00	R870.00	R1,305.00	R1,741.00
15:00-18:00	R394.00	R790.00	R1,183.00	R1,576.00
18:00-21:00	R394.00	R790.00	R1,183.00	R1,576.00
21:00-00:00	R308.00	R616.00	R927.00	R1,231.00

INTERVIEWS WEEKDAYS							
TIME SLOT	5 Min	10 Min	15 Min	20 Min	30 Min	45 Min	60 Min
04:00-06:00	R1,214.00	R2,437.00	R3,657.00	R4,874.00	R7,312.00	R10,968.00	R14,624.00
06:00-09:00	R1,446.00	R2,892.00	R4,337.00	R5,787.00	R8,676.00	R13,014.00	R17,354.00
09:00-12:00	R1,346.00	R2,682.00	R4,024.00	R5,362.00	R8,044.00	R12,066.00	R16,087.00
12:00-15:00	R1,346.00	R2,682.00	R4,024.00	R5,362.00	R8,044.00	R12,066.00	R16,087.00
15:00-18:00	R1,446.00	R2,892.00	R4,337.00	R5,787.00	R8,676.00	R13,014.00	R17,354.00
18:00-21:00	R1,346.00	R2,682.00	R4,024.00	R5,362.00	R8,044.00	R12,066.00	R16,087.00
21:00-00:00	R1,214.00	R2,437.00	R3,657.00	R4,874.00	R7,312.00	R10,968.00	R14,624.00

INTERVIEWS WEEKENDS							
TIME SLOT	5 Min	10 Min	15 Min	20 Min	30 Min	45 Min	60 Min
04:00-06:00	R1,125.00	R2,257.00	R3,387.00	R4,513.00	R6,771.00	R10,155.00	R13,541.00
06:00-09:00	R1,339.00	R2,678.00	R4,016.00	R5,357.00	R8,032.00	R12,050.00	R16,069.00
09:00-12:00	R1,247.00	R2,483.00	R3,726.00	R4,965.00	R7,448.00	R11,173.00	R14,895.00
12:00-15:00	R1,247.00	R2,483.00	R3,726.00	R4,965.00	R7,448.00	R11,173.00	R14,895.00
15:00-18:00	R1,247.00	R2,483.00	R3,726.00	R4,965.00	R7,448.00	R11,173.00	R14,895.00
18:00-21:00	R1,339.00	R2,678.00	R4,016.00	R5,357.00	R8,032.00	R12,050.00	R16,069.00
21:00-00:00	R1,125.00	R2,257.00	R3,387.00	R4,513.00	R6,771.00	R10,155.00	R13,541.00

ELEMENT	RATE
Social Media: Facebook	R456.00
Opening and Closing Billboard	R1 030.00
Advert Production	R2,140.00
Power Spot	Rate x2 (Double rate)
Outside Broadcast (OB)	R45,000.00

Advertise your product or service on any of our popular shows. Send us your recording or get us to create your ad for you.

Radio Khwezi is encouraging clients to create customised packages that are best for your brand.

For more information on our rates and packages, contact us at sales@khwezi.org.za or call 032 492 0705/06/28.

OUR SERVICES

GENERIC ADVERTS
LIVE READS
INTERVIEWS
PROMOTIONS

OUTSIDE BROADCASTS
COMPETITION PACKAGES
PRODUCTION
SOCIAL MEDIA PACKAGES

OUTSIDE BROADCASTING

Broadcasting from an event venue, which includes live interviews, crossovers, station branding, and live transmission.

FEATURED
OUTSIDE BROADCAST

DURATION
3HRS MAX

RATES NEGOTIABLE
R45 000

Terms and conditions

- Rates are based on the 2025/2026 rate card and are subject to VAT.
- The agency commission is not included.
- Commercials at preferred times are subject to a 100% loading.
- Submit your material in Mp3 format 3 days prior to the date of broadcast.
- 2 days written notice of cancellation/postponement is required and a fee of 15% from amount quoted will apply.
- Restrictions: No alcohol, tobacco and gambling
- Valid from March 1, 2025 to February 28, 2026