



# RATE CARD 2026/2027

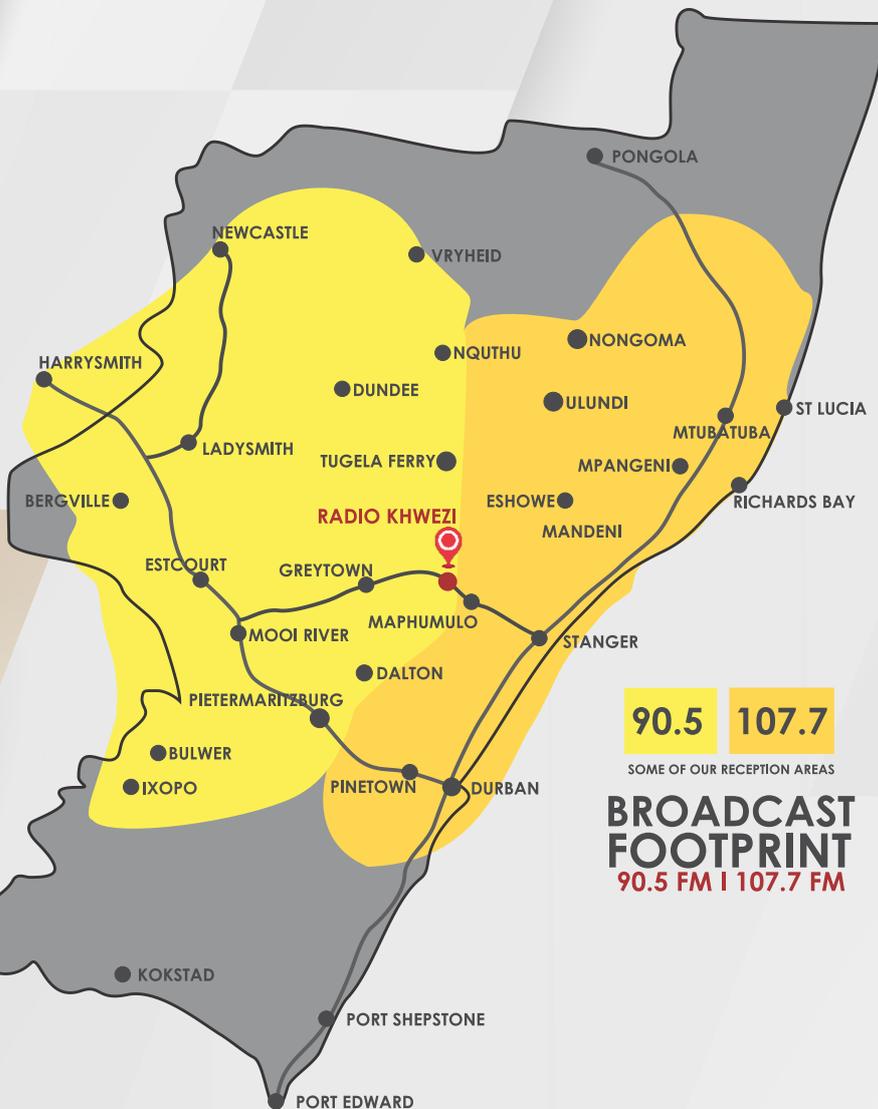


Radio Khwezi, the Telkom Awards community radio station of the year for 2013 and 2024, is a daily companion to individuals from all levels of society.

Khwezi prides itself on being the community radio station in South Africa that has two frequencies (90.5 and 107.7 FM), which enables it to broadcast for most parts of KwaZulu-Natal (Midlands and North Coast areas) and our online listener's are continually increasing.

The station has been collaborating with the communities it serves to develop and broadcast quality programs that aim to educate and uplift its listeners for over 30 years.

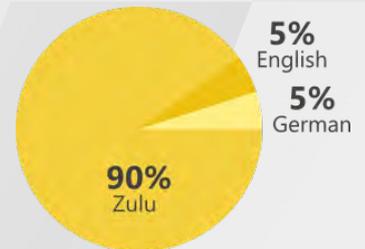
The caliber of the station's programming content has gained recognition by winning multiple awards from different organisers. Radio Khwezi broadcasts in IsiZulu, German, and English and is the station to go for listeners who want to revive their hope and for businesses who want to grow their clientele.



**90.5 107.7**

SOME OF OUR RECEPTION AREAS

**BROADCAST FOOTPRINT**  
90.5 FM | 107.7 FM



## LANGUAGES



**18 000**

ONLINE LISTENER HOURS PER MONTH

Livestreaming: <https://www.khwezi.org.za/player2.html>

Our broadcast coverage stretches from Ilembe, uMzinyathi, uMgungundlovu, King Cetshwayo, uThukela, Zululand, uMkhanyakude District, and part of Harry Gwala District and the eThekweni metropolitan area.



# RATE CARD

## 2026/2027



Showcase your product or service on any of our top-rated programs.

### OUR SERVICES

- Generic Adverts
- live reads
- Live Interviews
- Promotions
- Outside Broadcast
- Competitions
- Production House
- Social media Packages

### GENERIC ADVERTS WEEKDAYS

TIME SLOT	15-30 Sec	30-45 Sec	45-60 Sec	60 Sec
04:00-06:00	R350.00	R699.00	R1,332.00	R1,791.00
06:00-09:00	R543.00	R1,082.00	R1,624.00	R2,150.00
09:00-12:00	R495.00	R1,011.00	R1,502.00	R2,013.00
12:00-15:00	R495.00	R1,011.00	R1,502.00	R2,013.00
15:00-18:00	R543.00	R1,082.00	R1,624.00	R2,150.00
18:00-21:00	R495.00	R1,011.00	R1,502.00	R2,013.00
21:00-00:00	R350.00	R699.00	R1,332.00	R1,791.00

### GENERIC ADVERTS WEEKENDS

TIME SLOT	15-30 Sec	30-45 Sec	45-60 Sec	60 Sec
04:00-06:00	R323.00	R647.00	R973.00	R1,293.00
06:00-09:00	R414.00	R830.00	R1,242.00	R1,655.00
09:00-12:00	R457.00	R914.00	R1,370.00	R1,828.00
12:00-15:00	R457.00	R914.00	R1,370.00	R1,828.00
15:00-18:00	R414.00	R830.00	R1,242.00	R1,655.00
18:00-21:00	R414.00	R830.00	R1,242.00	R1,655.00
21:00-00:00	R323.00	R647.00	R973.00	R1,293.00

### INTERVIEWS WEEKDAYS

TIME SLOT	5 Min	10 Min	15 Min	20 Min	30 Min	45 Min	60 Min
04:00-06:00	R1,275.00	R2,559.00	R3,840.00	R5,118.00	R7,678.00	R11,516.00	R15,355.00
06:00-09:00	R1,518.00	R3,037.00	R4,554.00	R6,076.00	R9,110.00	R13,665.00	R18,222.00
09:00-12:00	R1,413.00	R2,816.00	R4,225.00	R5,630.00	R8,446.00	R12,669.00	R16,891.00
12:00-15:00	R1,413.00	R2,816.00	R4,225.00	R5,630.00	R8,446.00	R12,669.00	R16,891.00
15:00-18:00	R1,518.00	R3,037.00	R4,554.00	R6,076.00	R9,110.00	R13,665.00	R18,222.00
18:00-21:00	R1,413.00	R2,816.00	R4,225.00	R5,630.00	R8,446.00	R12,669.00	R16,891.00
21:00-00:00	R1,275.00	R2,559.00	R3,840.00	R5,118.00	R7,678.00	R11,516.00	R15,355.00

### INTERVIEWS WEEKENDS

TIME SLOT	5 Min	10 Min	15 Min	20 Min	30 Min	45 Min	60 Min
04:00-06:00	R1,181.00	R2,370.00	R3,556.00	R4,739.00	R7,110.00	R10,663.00	R14,218.00
06:00-09:00	R1,406.00	R2,812.00	R4,217.00	R5,625.00	R8,434.00	R12,653.00	R16,872.00
09:00-12:00	R1,309.00	R2,607.00	R3,912.00	R5,213.00	R7,820.00	R11,732.00	R15,640.00
12:00-15:00	R1,309.00	R2,607.00	R3,912.00	R5,213.00	R7,820.00	R11,732.00	R15,640.00
15:00-18:00	R1,309.00	R2,607.00	R3,912.00	R5,213.00	R7,820.00	R11,732.00	R15,640.00
18:00-21:00	R1,406.00	R2,812.00	R4,217.00	R5,625.00	R8,434.00	R12,653.00	R16,872.00
21:00-00:00	R1,181.00	R2,370.00	R3,556.00	R4,739.00	R7,110.00	R10,663.00	R14,218.00

Send us your recording or get us to create your AD for you.



Radio Khwezi provides affordable advertising to small, large businesses and we offer various packages with a selection of features.

Let us tailor a packages to suit your budget,  
Seasonal packages are also available

ELEMENT	RATE
Social Media: Facebook	R479.00
Opening and Closing Billboard	R1,082.00
Advert Production	R2,247.00
Power Spot	Rate x2 (Double Rate)
Outside Broadcast (OB)	R55,000.00 (incl. VAT)

For more information on our rates and packages,  
contact us via email: [sales@khwezi.org.za](mailto:sales@khwezi.org.za) or 032 492 0705/06/28.

### Terms and conditions

- Rates are based on the 2026/2027 rate card and are subject to VAT.
- The agency commission is not included.
- Commercials at preferred times are subject to a 100% loading.
- Submit your material in Mp3 format 3 days prior to the date of broadcast.
- 2 days written notice of cancellation/postponement is required and a fee of 15% from amount quoted will apply.
- Restrictions: No alcohol, tobacco and gambling
- Valid from March 1, 2026 to February 28, 2027